



# Entrée of the Month



[www.homehorizon.ca](http://www.homehorizon.ca)

Earn new customers by helping build lives!

## A New Marketing Option for You!

Like most restaurant owners, conducting day to day operations and ensuring that your customers are served is likely your primary concern. But ask yourself, “When did I last look at my public image, social media and advertising to create a fresh new angle?” Now is your chance to build your marketing and broaden your customer base while helping combat homelessness in the community. Now you can take advantage of the Home Horizon’s Entrée of the Month program.

## How Does the Home Horizon Entrée of the Month Work?

The concept behind the Entrée of the Month is simple. Your restaurant partners with Home Horizon in exchange for our marketing program for one month.

## What Does Entrée of the Month Provide?

By partnering your restaurant with Home Horizon’s monthly marketing practices your business will receive:

- A promotional video describing your business’s charitable partnership with Home Horizon. It will also detail your restaurant and the entrée.
- A regular feature in our bi weekly email newsletters, which reaches over 400 readers.
- Your partnership with us advertised on Home Horizon’s Facebook
- Coverage on [homehorizon.ca](http://homehorizon.ca) and [barbaraweiderhouse.ca](http://barbaraweiderhouse.ca), as well as on your own website.
- We will provide flyers or logos to be used in house to promote your entrée.

## What Does Home Horizon Ask in Return?

In return for the above marketing advantages, we ask that your restaurant donate a portion of the sales from the advertised Entrée for the month. Home Horizon would provide the appropriate receipt for the donation.

## How to Participate

If you would like to enroll in Entrée of the Month contact us to find out more at 705 445 5478 or visit [barbaraweiderhouse.ca](http://barbaraweiderhouse.ca).